
HI, WE'RE **ourkompany**
NICE TO MEET YOU!

OUR KOMPANY IS A **DUTCH** COMPANY FOCUSED
ON **DISTRIBUTING** DESIGNER **BABY / TODDLER BRANDS**
ACROSS EUROPE.

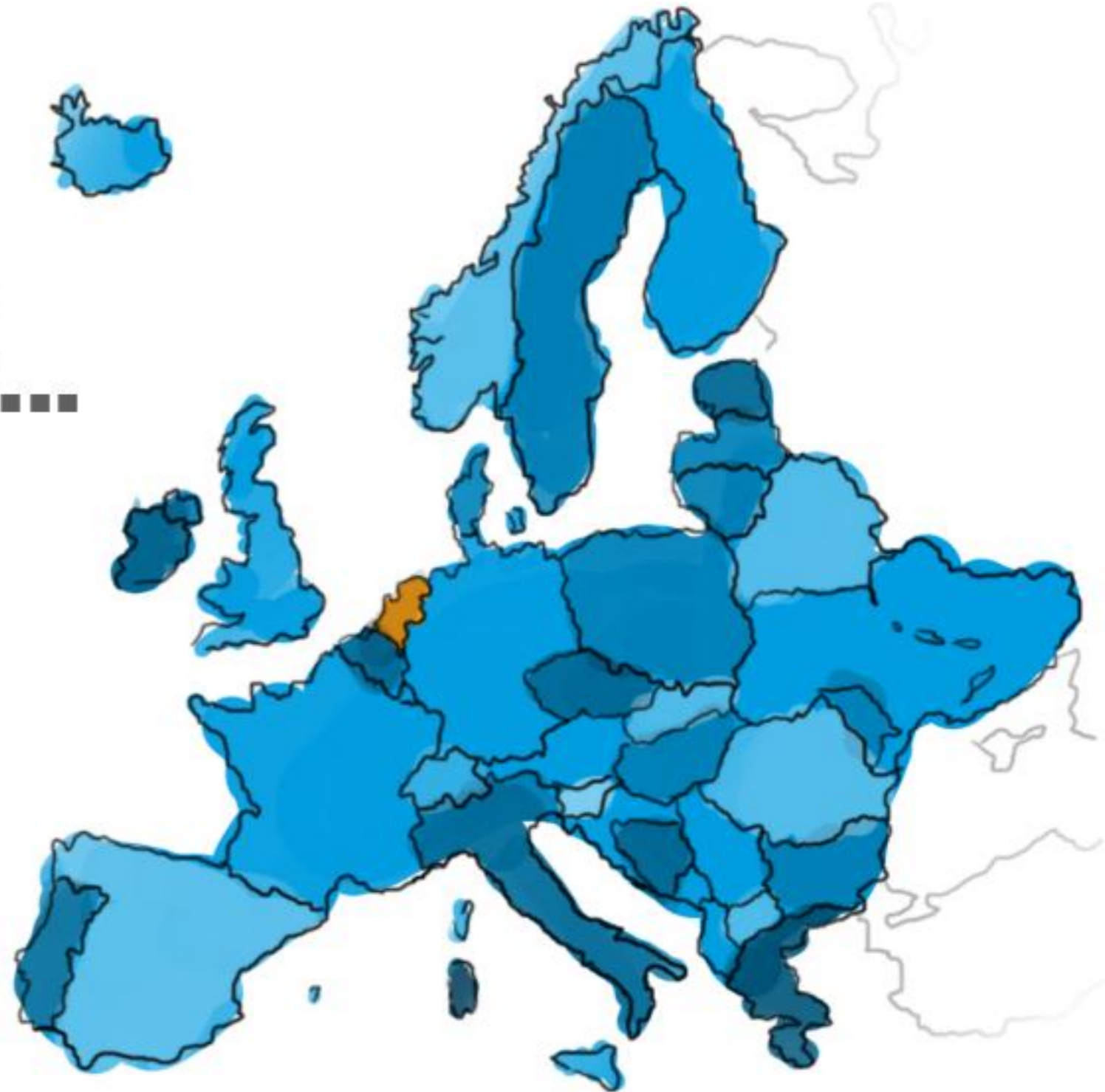
WE HELP **BRANDS** INTRODUCE AND SELL THEIR
PRODUCTS ON THE **EUROPEAN MARKET** AND PROVIDE
OUR CUSTOMERS WITH NEW AND EXCITING PRODUCTS.

nothing more, nothing less.

THIS IS EUROPE



**OH WAIT,
WE FORGOT
THE BORDERS...**



...AND THE LANGUAGES

IN **SWITZERLAND** THEY EVEN
SPEAK THREE LANGUAGES:
GERMAN, FRENCH AND ITALIAN!



THE EUROPEAN MARKET IS **HIGHLY FRAGMENTED** WITH MANY DIFFERENT **CULTURES** AND **LANGUAGES**. NOT SOMETHING YOU WANT TO DIVE INTO. **OUR KOMPANY** OFFERS YOU TO HAVE JUST **ONE PARTNER** FOR THE **WHOLE CONTINENT**. EASY, RIGHT?

OUR KOMPANY HAS AN ENORMOUS **DISTRIBUTION NETWORK** OF SUB-DISTRIBUTORS, AGENTS AND RETAILERS THROUGHOUT EUROPE THAT IS **EASILY ACCESSIBLE** FOR NEW PRODUCTS AND BRANDS.

WE ORGANIZE YOUR:



logistics



distribution



PR



marketing tools



POS

HOW WE WORK!

- ~~① full container~~
- ① samples
- ② tests
- ③ key customers
- ④ market research
- ⑤ sales forecast
- ⑥ marketing plan
- ⑦ trial order
- ⑧ agreement
- ⑨ experience & learning
- ⑩ evaluation

OUR BRANDS (NOW)



OUR GOAL (FIVE BRANDS)





DUUX IS A **DUTCH BRAND** THAT DESIGNS, DEVELOPS AND MANUFACTURES **BABY ELECTRONICS** FOR MODERN PARENTS. DUUX WANTS TO FOCUS ON **SPECIALTY STORES** INSTEAD OF LARGE HYPERMARKETS OR ELECTRONIC STORES. WE CREATED A **STRATEGY** FOR THEM DISTRIBUTING ONLY THROUGH **(SPECIALIZED) BABY STORES** AND PHARMACIES AND KEPT STRICTLY TO THEIR **BRAND IDENTITY**. DUUX IS NOW REPRESENTED IN **16 COUNTRIES** THROUGH SUB-DISTRIBUTORS AND AGENTS.



baby monitor →

3 sprouts

ALL THE WAY FROM **CANADA**, **3 SPROUTS** WAS ESTABLISHED BY THREE FEMALE CANADIAN **DESIGNERS** WHO DECIDED TO START THEIR OWN LINE OF **CANVAS STORAGE ITEMS** FOR CHILDREN. AFTER CONQUERING THE UNITED STATES THEY WERE **READY FOR EUROPE**. IN JUST SIX MONTHS **3 SPROUTS** IS REPRESENTED IN **150 STORES** DIVIDED OVER **15 COUNTRIES**. THE PEOPLE AT **3 SPROUTS** ARE A PLEASURE TO WORK WITH AND THEIR PRODUCTS ARE **TRULY WONDERFUL**.



storage bins ↗

ourkcompany

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simply nicer